



# BEAUTIFUL ROOMS

*Artistically  
Papered*













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TRADE MARK



# Introduction



HIS book has been produced with a two-fold purpose: to demonstrate the artistic and beautiful effects that can be obtained by an intelligent use of English wall papers, and to increase thereby the sales of wall papers throughout the country.

The plates which illustrate this book show how wall paper can supply sound decorative schemes to suit any class of room or style of furniture.

They are not intended to advertise any particular pattern but rather to offer decorative suggestions which can be varied according to individual tastes or requirements.

They are presented here, too, for the reason that it is a very difficult matter with only a sample before one to grasp the effect of the completed room.

In short, this book is presented to the architect or progressive decorator as a collection of tangible ideas which have the effect of explaining at a glance the possibilities of mural decoration, and as such the compilers believe that, rightly used, it will prove of the greatest value both to the buyer and seller of wall papers.









ENTER a house for the first time and immediately you sense the tastes and foibles of the owner. It is the hall—the scheme of decoration principally—which gives you the first impression of the house, and for this reason the decoration of the hall is a matter of great importance. The sketches in the next few pages of halls and dining rooms will no doubt commend themselves to the reader, not only because they are artistic, but also because they are capable of being translated into actual decoration. In other words, these are essentially *practical* schemes.







A STAIRCASE decoration full of brightness and colour yet showing good taste and restraint. The panelled dado may be reproduced in a variety of ways by using Lincrusta or Anaglypta, in either of which material fine panelling is produced.











**T**HIS drawing shows one of the now fashionable texture papers in a large Hall. These verdure papers are equally suitable for Dining Room or Library, being rich in colour and yet very restful, and provide a good background for pictures.











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**A** HALL and Staircase decorated with a richly coloured texture paper reproducing old woollen tapestry. This type of decoration is suited also to Dining Room or Billiard Room and is produced in various rich colour schemes and designs to fit rooms of different aspects.













**A** CHIPPENDALE Dining Room with wall paper representing a silk damask of Chinese Chippendale design, with a narrow chequered border and grey stiles. This forms a fine background for dark furniture, and would be particularly suitable for a room facing south.











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**A** DINING Room papered with a modern wall paper in large panels divided by stile and border. This form of treatment, dignified but full of colour, is now much used.









THE drawing room may be regarded by the ultra-moderns as a relic of Victorian days; nevertheless it still holds pride of place in many a home—stately and otherwise. Quite right, too, that one of the entertaining rooms should reflect femininity, and in our humble opinion there will always be—in the majority of houses—a room which, though never set apart nowadays, represents woman's outlook.

As the following pictures show, it is possible to effect extraordinarily pleasing changes in a drawing room by the judicious selection of wall papers. Her drawing room, when artistically decorated, then becomes an expression of the owner's individuality and not just the room where she keeps her household gods.

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As the following pictures show, it is possible to effect extraordinarily pleasant changes in a drawing room by the judicious selection of wall papers. The drawing room, when artistically decorated, then becomes an expression of the owner's individuality and not just the room where she keeps her household gods.







**A** DRAWING Room with rather formal furniture and panelled walls filled with rich wall paper resembling silk damask. The stiles would be papered with plain grey satin paper or one of many fine textured papers now obtainable. The colour scheme itself can be varied without losing the general decorative effect aimed at.













**A**DAINTY decoration suitable for a small Drawing Room or Boudoir. In the illustration each wall is panelled as a whole, with border, and with pale grey texture-paper stiles. These new blurred floral effects give very satisfactorily the colour called for at the present time and blend happily with delicately or richly coloured cretonnes.











**A** MODERN Drawing or Music Room with grey striped walls with frieze of one of the verdure papers now so much in use ; in this illustration printed in soft tones of grey and blue.











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**A** DRAWING Room with grey moiré stripe paper and finely printed frieze of festoons of roses and blue ribbon. This decoration is particularly suitable for the many rooms fitted with white marble mantels—or with the newer white painted wood mantels.













**A** COMFORTABLE Sitting Room of no particular date. The walls are panelled with a fashionable textured floral paper with grey linen paper stiles and border. The panels can be adjusted in any way to fit the varying wall spaces and so give a sense of having been made for this particular room.













**A** DRAWING Room or Boudoir carried out in grey and pink—a particularly restful combination of colour very suitable for a southerly or westerly aspect. The design, in grey, pink, and white, trails over a soft chine satinette ground and has a border of similar tones with touches of added blue.











**I**N this Sitting Room the walls are papered with the grey and white satin paper and Ivy border "beloved of our Grandmothers." Walls treated in this way are always satisfactory, wear well, and have the merit of never getting out of date.







A

MAN'S ROOM—or a room more used by men than by women—should be decorated with a man's wall paper. What is a man's wall paper? Does it portray the chase, the carousal or the cock-fight? As a rule, none of these.

Man is a conservative creature, usually, when it comes to decoration: he likes brightness and distinction just as a woman does, but with the subtle difference accounted for by sex. Here follow schemes of decoration which are no less acceptable to my lady because they please her lord and master.



MAN'S ROOM—or a room  
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**A** MAN'S Room papered with a canvas paper offering a good background for coloured prints, with a special decoration which can be adapted to any room. It is here shown above a dark panelled dado, which can be carried out in the fine panellings produced by Lincrusta and Anaglypta.













**A** SMOKING Room papered with a modern wall paper with a pattern of black trees and exotic birds. These papers, full of light and colour, are now largely used and are equally suited to Halls and Billiard Rooms.













**A**MAN'S Business Room or Smoke Room with a modern texture paper of irregular coloured stripes with cut out frieze and base border. The irregular blending of colours in this striped and in other texture papers is equally effective for Dining Rooms.

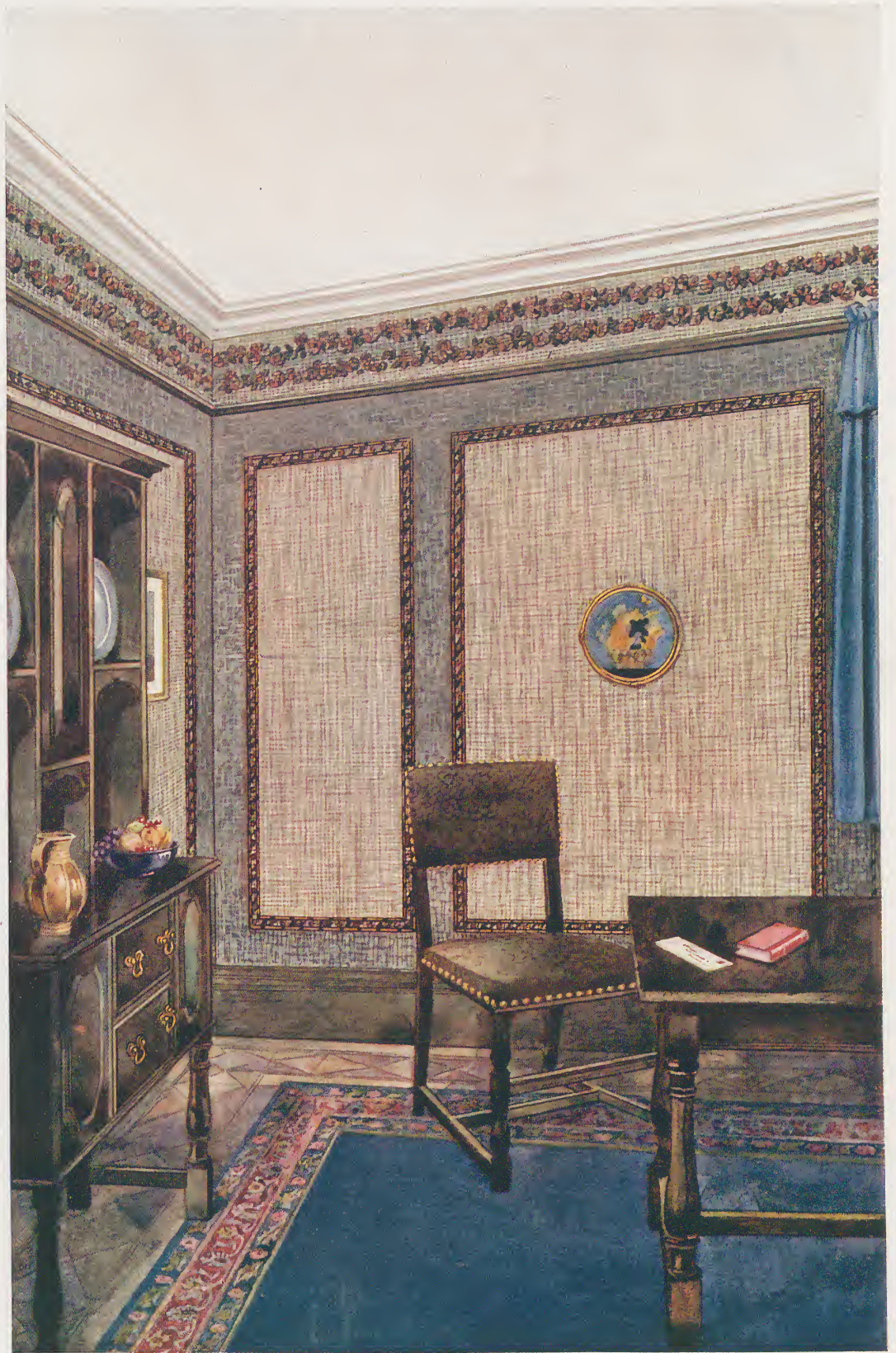












**A** DINING Room panelled with one of the canvas papers which provide the texture effects now so popular and offer a fine background for furniture and hangings.







LATELY there has come to woman's knowledge the fact that fashion holds sway over the clothing of walls as over her own garments, and who will lightly disregard Madame La Mode? What pleasure it is to hear the friend's remark "What a pretty wall paper! I'm told that it is the very latest fashion, too." Such appreciation follows the selection of such wall papers as are shown here, for they charm the visitor whilst being a continual source of pleasure to the owner who has had the artistic sense to choose them.



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**A** PANELLED Bedroom, showing an almond blossom pattern on soft grey blue ground, with stiles of grey and white satin paper and the fashionable ribbon border. This example offers a suggestion for many similar schemes which combine colour and freshness.











**T**HE walls are hung with a soft buff striped paper with a floral border, giving an air of dainty simplicity, yet avoiding the bare, cold feeling of painted or distempered walls. Both stripe and border can be varied in a score of ways to make a background for any style of bedroom furniture.













**A** PINK Bedroom, very suitable for a north or east room, with softly coloured striped paper and floral frieze and border of flowers and ribbons. This arrangement can be used in any way to make panels large or small to fit the spaces of any room to be decorated.











**A**DAINTY Bedroom, the walls pan-  
elled with a soft green and white  
trellis. A gay cut out border  
and green linen paper stiles.  
A cool colour scheme for a sunny room.











A MODERN Nursery with light and colour. The walls are of white satin paper, which does not easily soil, with a frieze showing toy soldiers, golliwogs and pirates. This arrangement makes a change from the old pictorial nursery papers.













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**T**HIS illustration shows one of the very popular chintz papers in an attic bedroom. These chintz papers strike that note of brightness and colour which is so much in demand, and they are generally used for bedrooms.



















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